

# WATERPROOFING – have you covered this HIGH RISK area appropriately?

Waterproofing risk assessment guide  
and membrane education within.



Government & industry research findings conclude that a major cause of residential building disputes is water ingress and consequential damages due to failed or poorly installed waterproof membranes to shower recesses, wet areas, planter boxes, balconies and retaining walls. This can also be very costly for the builder to identify the source of the water ingress and to rectify the problem.

You want to surround yourself with a team of trusted professional tradesman that can be relied on to deliver the quality workmanship that will enhance your reputation & mitigate the potential and ongoing risks associated with your building projects. That said not all waterproofing providers offer the same standards.



# Does Your Waterproofing Pass the Building Risk Challenge?

When you want to be sure your building waterproofer can tick all the right boxes & to help you skirt the potential potholes, Wet-seal has provided you with a simple, yet effective risk assessment tool.

This tool is important as it will assist you to quickly assess your current waterproofing process, which perhaps will identify some risks you may not have considered.

	Wet-seal	Other Waterproofer
Fully reinforced membrane system providing strength & durability	<input checked="" type="checkbox"/>	<input type="checkbox"/>
All systems certified by CSIRO & appraised by BRANZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
\$20 million public & product liability insurance	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7 years insurance backed written warranty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Nationally accredited Trained Franchisees	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Technical bulletins in place with a range of adhesive manufacturers	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Systems for internal & external use	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Owner operator — you will be dealing with a local franchise owner backed by a national support network	<input checked="" type="checkbox"/>	<input type="checkbox"/>
National customer service & technical support team	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Electronic quote system — for speed & efficiency	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Non-hazardous & high performing — low VOC materials — for a safer working environment available	<input checked="" type="checkbox"/>	<input type="checkbox"/>
National quality and operational compliance audit	<input checked="" type="checkbox"/>	<input type="checkbox"/>
100% waterproofing focus with 30 years of industry experience — tried & tested systems	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Australian made & 100% Australian Owned	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Member of the Australian Institute of Waterproofing	<input checked="" type="checkbox"/>	<input type="checkbox"/>



**“From my experience of over 25 years in product development combined with my involvement in Enviro-coat’s innovative chemical formula and installation system, I believe Enviro-coat is a unique and outstanding waterproofing system.”**

Brendan Barrow B Sc (Hons)  
Wet-seal – Head of Research & Development

# All Membranes are not the same!

Results from our research and feedback from the building industry told us there was a need for a non-hazardous, durable, non-acrylic waterproofing system with a safer and lower environmental impact. Our experience showed us that Class 3 un-reinforced membranes often lack long term durability. We came to a different conclusion than our competitors!

## Enviro-coat waterproofing system

- We developed a reinforced Class 2 system where we fully reinforce high risk areas.  
**Why?** To give maximum strength and long term durability.
- We developed an innovative chemical formula based upon latex hybridised with polyurethane and a tile adhesive keying agent.  
**Why?** To get the lowest water absorption and the best water barrier we could and to enable a wide choice of tile adhesive options.
- We developed Enviro-fabric which is up to 60% more dense than our competitors.  
**Why?** To give robustness against building movement and a consistent dry film thickness.
- We supply Enviro-coat exclusively through our National network of trained Franchisees & their applicators.  
**Why?** There is no point having the best system if it's not installed by the best people.
- We developed the best system based upon 30 years' experience in waterproofing aimed to last beyond its warranty period.  
**Why?** Because you can always find us if you have a problem!
- We had Enviro-coat independently tested by CSIRO and BRANZ.  
**Why?** We are proud of what Enviro-coat can do and want to have the best system.
- Enviro-coat is non-hazardous and non-flammable product that helps provide a safer work site and a lower environmental impact by reducing the emissions of volatile solvents.
- **Plus:** It also has a low odour enabling surrounding trades to work in proximity.

## Recent Success Story

In the last 12 months we have had 2 of Australia's larger project builders move across to the Wet-seal System. Their reason for change being, their previous providers were using acrylic products with no reinforcement and when reviewing their maintenance and call back data associated with these providers, they felt this was an area which required significant improvement and was impacting on their brand.

They have now introduced the Wet-seal Enviro-coat high performance membrane waterproofing system with the fully reinforced fabric which better compliments their brand and risk expectations in the internal and external waterproofing components of their projects. This has saved time and money on costly maintenance programs.

Having a relationship with a national group like Wet-seal also allowed these builders the added comfort of knowing they would get a consistent product and service in all areas they were undertaking projects across the country.

# Trusted Waterproofing professionals for 30 years

At Wet-seal we work closely with our builders helping them manage the risks associated with waterproofing and through our product and system capabilities help them save time and money — we would like to help you do the same.

We understand that you may already have a waterproofing provider in your network however, as the largest professional waterproofing franchise network across Australia and New Zealand with 30 years' experience we provide you and our teams with a nationally accredited system. Franchisees that are comprehensively trained at our in-house training facility, have the appropriate Licences and qualifications that make them compliant in their local markets to ensure you provide your customers with the best possible waterproofing system/ protection that compliments the quality of your home and brand.

## Wet-seal Systems

### Internal

- Showers
- Bathrooms
- Laundries
- Toilets

### External

- Decks
- Balconies
- Retaining Walls
- Planter Boxes
- External Joint Sealing of Brickwork



## Contact Us

Call Wet-seal for your FREE Appraisal on your next building project on 1800 025 081 or go to [www.wet-seal.com.au](http://www.wet-seal.com.au)



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